

Marketing Assistant

Salary: £26,000 - £28,000 DOE

40 hours a week | on-site | 5 days a week, including some weekends

Are you ready to bring creativity and fresh ideas to one of the South West's most loved holiday parks? We are looking for a creative, confident and proactive Marketing Assistant to join our team at Hendra Holiday Park.

Hendra Holiday Park is a 5* Cornish family holiday park located in Newquay.

We're a family-run business providing holiday homes, touring and camping holidays for families and couples, our on-site facilities include one of the biggest fun pools in the Southwest, soft play centre, activities, play areas, an entertainment venue and four eateries and brand new family activity centre Newquay Rocks coming in Autumn 2026.

We offer a range of perks and benefits as a Hendra employee, such as 50% off food, discounted swimming passes, discounted local gym membership, and more. Staff happiness and well-being are important to us, you'll be a valued member and part of a fun and friendly team delivering a 5* service to our guests.

This is a varied and exciting role with plenty of opportunity to get stuck in and develop your skills.

What you'll do:

- Plan, create and edit content for our social media channels.
- Respond to direct messages, comments and posts in our guest group.
- Support the marketing team with campaigns.
- Host competitions and giveaways on our social media channels.
- Keep up to date with social media trends.
- Scout and organise influencer visits.
- Assist the team in design tasks using Adobe Illustrator and Photoshop.
- Provide support with events.

About you:

- Organised, proactive and happy to take initiative
- Confident in creating fun and engaging content
- Enthusiastic about learning and growing in a creative role

Essential:

- 1-2 years' experience in a marketing role

Desirables (not essential):

- Experience with Adobe Illustrator, Photoshop and Premier Pro.

Qualifications & Experience:

- Previous experience in marketing or social media is preferred, but a passion for marketing and a willingness to learn are just as important.

Benefits of working at Hendra:

- Free onsite parking
- 50% off food across all of our food outlets
- 50% off swimming at the Oasis Fun Pool
- Gym membership discounts
- Accommodation discounts
- Wellbeing support team
- Access to free staff events

Plus, you'll be part of a friendly, creative team in a stunning location!